

**MARTHA** STEWART™ introducing  
**LIVING** specialty finishes



precious metals



potter's clay



lightstrokes

COVER COLORS:  
PRECIOUS METALS ICE FLOE MSL376 ★  
ENAMELWARE FLAT MSL116 ★



I've always loved how paint has the power to change a room, and it goes beyond simple color. With specialty finishes and a few simple tools from Martha Stewart Living™, you can transform a plain wall with dimension, texture, and light to make the whole room look as if it were professionally painted. This brochure will guide you step-by-step through each finish's application, and our Color Key symbols ★ ☾ 🍏 ✨ 🌸 🌿 will help you coordinate the specialty finishes with all of our beautiful interior paint colors.

Creating a truly distinctive home has never been easier!

*Martha Stewart*



MARTHA STEWART LIVING™ PAINT EXCLUSIVELY @ THE HOME DEPOT

Start every room with  
a beautiful finish



precious metals

see page 4



potter's clay

see page 8



lightstrokes

see page 12



# precious

This decorative sheen captures the shimmering luster of silver, gold, and other precious metals. It's particularly beautiful combined with traditional finishes in patterns and stripes, or when added to the glazes used for our favorite faux-finish techniques like Faux Bois.

SEE PAGE 6 FOR STRIPING TECHNIQUE

COLOR SHOWN: PRECIOUS METALS PINK PEARL MSL361 🍏  
COLOR SHOWN LEFT: PRECIOUS METALS LAVA STONE MSL046 🍏  
PRECIOUS METALS PINK PEARL MSL361 🍏

# metals

## broadwall and trim

With Precious Metals paint from Martha Stewart Living™, you can make a bold design statement simply by applying two coats of your favorite color.

*Always apply latex primer to properly prepared new and previously painted surfaces*



1

### 1 CUT IN THE BORDERS

Once the surface has been taped (with painter's tape for freshly painted surfaces covering any areas not to be painted) primed, and given sufficient drying time, start by using the 4" Faux Finishing Roller to cut in a 20" section along the top, bottom and corners of the wall. TIP: To fill in unpainted spots in hard-to-reach areas, use the 4" Faux Finishing Roller in a dabbing motion.



2

### 2 START THE FIRST COLUMN

Using the V-technique, paint a 20"x20" section with the 9" Faux Finishing Roller. Start a column by adding a second 20"x20" section directly below. TIP: Reload the roller after each 20"x20" section.



3

### 3 FINISH THE WALL

Once the first column is complete, use the Faux Finishing 9" roller to make a continuous ceiling-to-floor sweep without reloading the roller. Begin the next 20" wide column; repeat steps until wall is complete. TIP: Minimize overlap of sections when painting the first coat. After allowing the first coat to dry for 24 hours, repeat the process for the second coat. The first coat will appear uneven.



4

### 4 PAINTING TRIMWORK AND SMALL PROJECTS

Use a 3" brush or 3/8" nap roller to apply paint evenly in a single direction. Apply 2 coats or more for complete coverage, allowing a dry time of at least 4 hours between coats. TIP: Do not feather the end of the brush stroke; leave a thick, wet edge so it may be blended with the next stroke for an even appearance.

YOU'LL ALSO NEED:

4" MARTHA STEWART LIVING™ FAUX FINISHING ROLLER



9" MARTHA STEWART LIVING™ FAUX FINISHING ROLLER



3" PREMIUM QUALITY NYLON/POLY TRIM BRUSH OR 3/8" NAP PREMIUM QUALITY PAINT ROLLER



## create metallic stripes

You can add a formal element by alternating thick vertical stripes of Martha Stewart Living™ Precious Metals paints in a color that complements your broadwall surface.

*One gallon of paint covers approximately 200 square feet with two coats*



2

### 1 START WITH A LIGHT COLOR

Paint the entire surface with a lighter color of Martha Stewart Precious Metals or broadwall paint. Allow the paint to dry overnight.



3

### 2 MEASURE STRIPES

Starting at the inside corner, place a tape measure level on the wall horizontally and make a small pencil mark to represent the end of each new stripe (i.e. every 4-inches for 4-inch stripes).



3

### 3 MARK AND MASK

Place the level against each mark vertically and use a pencil to draw each line from the floor to the ceiling. Use painter's tape for freshly painted surfaces to mask off the areas that are not to be painted. TIP: Leave the pencil marks visible within the tape lines; you'll cover them as you paint the stripes.



4

### 4 PAINT YOUR STRIPES

Use the 3/8" nap premium quality roller to paint a continuous floor-to-ceiling sweep, with a slight overlap on the tape. Apply a second coat after 24 hours of drying time.

### 5 REMOVE THE TAPE

Remove tape by pulling from the top at a sharp angle straight down towards the floor, in order to prevent pulling paint off the wall.

YOU'LL ALSO NEED:

LIGHTER OR DARKER PRECIOUS METALS PAINT (OR OTHER COMPLEMENTARY BROADWALL PAINT COLOR)



3/8" NAP PREMIUM QUALITY PAINT ROLLER (SLIGHTLY WIDER THAN DESIRED STRIPE WIDTH - NOT TO EXCEED 8.5")



# precious metals



Please refer to full color chips for accuracy. Colors shown on this page are the closest representation possible.



# potter's

Potter's Clay provides a medium for creating a variety of surface textures, simply by dragging the wet finish with combs or brushes. Depending on the tool you use and the thickness of the finish application, you can create well-defined lines or a finish that's looser and softer.

SEE PAGE 10 FOR TECHNIQUE



# clay



## primary application

Martha Stewart Living™ Potter's Clay paint adds unique visual and textural elements. This method offers a simple way to create a distressed, crisscrossed fan pattern.

*Potter's Clay finish applications require 2 days to complete*



2

### 1 PRIME AND TAPE

New and previously painted surfaces should be primed with the appropriate latex primer before painting. Tape all surfaces to be left unpainted with painter's tape.

### 2 COMPLETE THE FIRST COAT

Using a 9" premium quality 3/8" nap paint roller, apply the Martha Stewart Living™ interior latex paint (eggshell finish) that corresponds with your desired Potter's Clay paint. Allow this coat to dry overnight. TIP: You can find the corresponding color on the back of your Potter's Clay paint chip.

### 3 FINISH WITH THE SECOND COAT

Once the first coat is dry, use a 3" or 4" premium quality brush to begin applying your chosen color of Martha Stewart Living™ Potter's Clay paint. Start in the upper corner of the wall, brushing in a crisscrossing X pattern. Cover the entire wall surface with X's, reloading the brush as needed. Work down and out in a fan pattern to maintain a wet edge and help create a random look. TIP: A thinner coat will create minimal texture; a thicker coat will result in a more distinct texture.



3

### YOU'LL ALSO NEED:

MARTHA STEWART LIVING™ INTERIOR LATEX EGGSHELL PAINT



9" PREMIUM QUALITY 3/8" NAP PAINT ROLLER



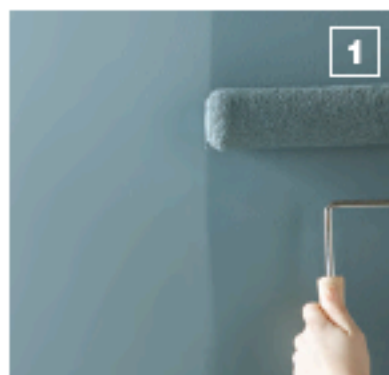
3"-4" PREMIUM QUALITY NYLON/POLY BRUSH



## textured fabric application

You can use Martha Stewart Living™ Potter's Clay paints to create more striking designs, simply by adjusting your methods once the first coat of paint has been completed.

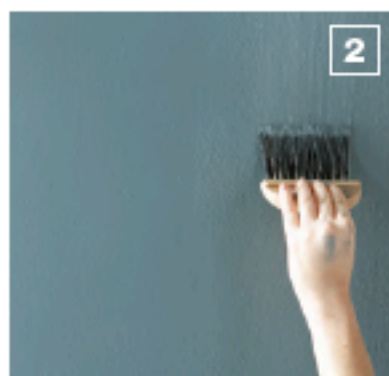
*Follow steps 1 and 2 of the primary method application (left) to start*



1

### 1 APPLY A HEAVY COAT

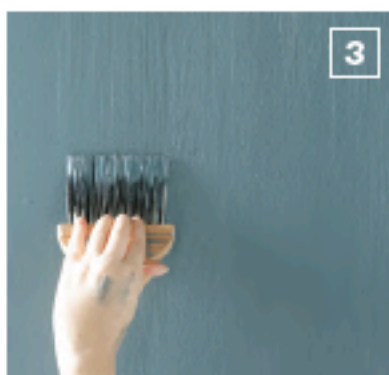
After the first coat's dry, use a 9" premium quality 1/2" nap paint roller to apply a heavy coat of Martha Stewart Living™ Potter's Clay paint. Working in 18" wide columns, apply one coat from ceiling to floor. TIP: In order to apply the proper amount of paint, the roller must be reloaded twice for each 18" column.



2

### 2 DRAG THE SURFACE

After you apply each column beginning at the top left corner, firmly drag the Martha Stewart Living™ Linen Dragger or standard wallpaper paste brush (stiff bristle) from top to bottom over the painted surface, overlapping slightly on each drag. TIP: Use a lint-free cloth to remove excess paint from the dragger or brush after each drag.



3

### 3 REPEAT THE STEPS

Repeat the previous two steps, working in 18" wide columns until the wall is complete. When rolling and dragging/brushing, overlap columns 1/4" for a consistent finish across the wall.

### YOU'LL ALSO NEED:

9" PREMIUM QUALITY 1/2" NAP PAINT ROLLER



9" PREMIUM QUALITY 3/8" NAP PAINT ROLLER



MARTHA STEWART LIVING™ LINEN DRAGGER OR STANDARD WALLPAPER PASTE BRUSH (STIFF BRISTLE)



# potter's clay



Please refer to full color chips for accuracy. Colors shown on this page are the closest representation possible.



# light

Just as velvet nap changes appearance to the touch, our extraordinary Lightstrokes finish reflects light differently depending on the direction in which it's brushed on. As a result, you can manipulate the finish to create the illusion of depth, while your wall remains completely smooth.

SEE PAGE 14 FOR TECHNIQUE

# strokes



## primary application

You can create a variety of interesting looks with Martha Stewart Living™ Lightstrokes paint. The results you achieve depend on how the final coat is applied. This method produces a "stamped" appearance.

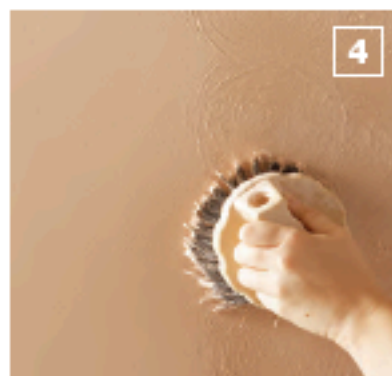
*Lightstrokes finish applications require 2 days to complete*



1

### 1 PRIME AND TAPE

New and previously painted surfaces should be primed with the appropriate latex primer before painting. Tape all surfaces to be left unpainted with painter's tape.



4

### 2 COMPLETE THE FIRST COAT

Apply the first coat of Martha Stewart Living™ Lightstrokes paint using a premium quality 9" roller with a 3/8" nap and a 2.5"-3" brush for hard-to-reach areas. The first coat will appear non-uniform. Allow this coat to dry overnight.

### 3 APPLY THE SECOND COAT

Standing in a corner of the wall, use the same 9" roller to apply the second coat in 18" ceiling-to-floor columns. TIP: The roller must be reloaded four times for each 18" column.

### 4 STAMP THE COLUMN

Begin in the top left corner of each column. Place and twist the small round texture brush in a random overlapping pattern, moving horizontally or vertically from ceiling to floor. TIP: Always twist brush in the same direction (clockwise or counter-clockwise).

### 5 REPEAT AND BLEND

Repeat steps 3 and 4, working in 18" wide columns. Minimize overlap. As you move from column to column, use the small round texture brush to blend in the previous sections in the random overlapping pattern described in Step 4.



5

YOU'LL ALSO NEED:

9" PREMIUM QUALITY 3/8" NAP PAINT ROLLER



2.5"-3" PREMIUM QUALITY NYLON/POLY BRUSH



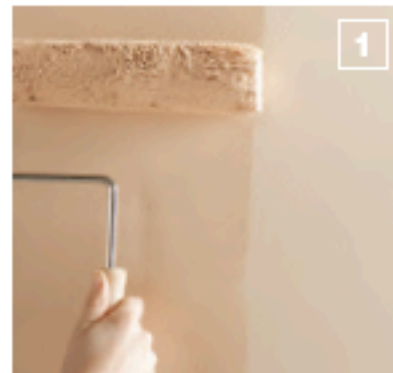
SMALL ROUND TEXTURE BRUSH



## crosshatch application

When a brush is used to apply Martha Stewart Living™ Lightstrokes paint in a crosshatched pattern on the final coat, the result is a unique, textured appearance.

*Follow steps 1 and 2 of the primary method application (left) to start*



1

### 1 APPLY THE SECOND COAT

Standing in a corner of the wall, use the same 9" roller to apply the second coat in 9" columns from the ceiling to the floor. Use the same 2.5"-3" brush for hard-to-reach areas. TIP: In order to apply the proper amount of Martha Stewart Living™ Lightstrokes paint, the roller must be reloaded twice for each 9" column.



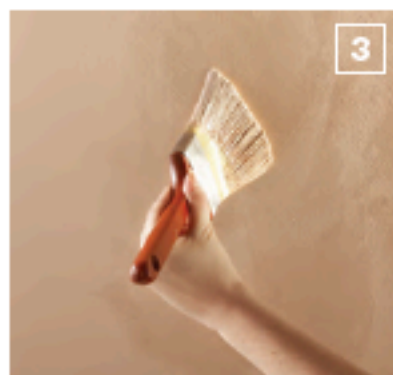
2

### 2 CRISSCROSS THE COLUMN

After each column has been applied by roller, use the 2.5"-3" brush to make random crisscross X's over the column. TIP: Do not load the brush with paint when completing this step. The paint already on the wall will be enough to achieve the effect.

### 3 REPEAT THE PROCESS

Begin the second column with roller, overlapping the previous column by at least 2". Continue with pattern until the entire wall is covered.



3

YOU'LL ALSO NEED:

9" PREMIUM QUALITY 3/8" NAP PAINT ROLLER



2.5"-3" PREMIUM QUALITY NYLON/POLY BRUSH



# lightstrokes




Please refer to full color chips for accuracy. Colors shown on this page are the closest representation possible.



## Choose the perfect color

To help you achieve your perfect look, we have put together easy-to-use Color Key symbols that you will find on Martha's paint, carpet, cabinets, countertops, drapes, and more. Simply match the symbols for an easy way to ensure design coordination.



## Buy the right amount

To accurately estimate the amount of paint you need to cover your walls and trim, look for our online interior paint calculator at [homedepot.com/calculators](http://homedepot.com/calculators). It's just one of the many tools you'll find in our How-To Resources to make your project easier.



## Get started

Make sure you have everything you need to prep, paint, and wrap up your project like a pro. Brushes, rollers, painter's tape, drop cloths, paint, and primer are essentials and all available at The Home Depot. Plus join our free Home Improver Club for tips and more at [homeimproverclub.com](http://homeimproverclub.com).



**Visualize Your Space** *If you can dream it, you can see it using our Home Inspiration Tool. Choose your room setting and your paint color and let the inspiration begin! To see for yourself, visit [homedepot.com/marthastewart](http://homedepot.com/marthastewart).*